

Creative Industries Policy & Evidence Centre

Led by **nesta**

Year 2 Research Plans

Research Plans

In order to balance both planned research commitments and agility, we have established a rolling twice-yearly approach to defining our research programme which is informed by our stakeholder consultations. In September of each year, our workstrand leads develop preliminary plans for their respective research programme to be undertaken in the year beginning in the following April. Detailed plans are submitted for the first half of that year; outline plans are required for the second half. As such we will publish our research plans for April 2021 - March 2022 in October 2020. These plans are shared, discussed and confirmed by the PEC's Management Board. As the PEC is an agile research centre and priorities can change, sometimes quickly, these plans are not set in stone. But they allow us to manage the timescales necessary to undertake high quality, research and communicate our activities to our constituencies.

The table below details our research programme for key publications as it currently stands through to March 2021 including current research commissions and co-commissions. This quarterly schedule indicates the expected receipt of a final draft of each paper. Other outputs, such as our [series of blogs](#) can be accessed on our website.

Key Publications: July 2020 - March 2021

Creative Clusters and Innovation

Lead: Josh Siepel, SPRU, University of Sussex

July - September 2020

Publication Title	Authors	Institutions
Discussion Paper: Reviewing the Literature on Creative Clusters	Josh Siepel/Martha Bloom/Roberto Camerani/Patrizia Casadei/Monica Masucci/Jorge Velez-Ospina	University of Sussex
Research Report: Creative Radar	Josh Siepel/Martha Bloom/Roberto Camerani/Patrizia Casadei/Monica Masucci/Jorge Velez-Ospina	University of Sussex
Discussion Paper: Creative Radar: What Do SIC Codes Tell Us About The Creative Industries? Evidence from Web Data	Josh Siepel/Juan Mateos-Garcia/Jorge Velez-Ospina	University of Sussex/Nesta
Discussion Paper: Employment of EU Freelancers in the UK's Creative Industries	Josh Siepel/Marc Cowling	University of Sussex/University of Derby
Research Report: UK's Rural Creative Firms	Josh Siepel	University of Sussex
Discussion Paper: Who Does and Who Does Not Engage in R&D and Design in the Creative Industries, and Why?	Hasan Bakhshi and Bruce Tether (plus Stephen Roper)	Nesta and the University of Manchester (and University of Warwick)

Research Report: The Economic Contribution of Northern Ireland's Creative Industries	Paul Moore/Hyojung Sun	Ulster University
Discussion Paper: Edinburgh Festivals Ecosystem	Candace Jones/Anna Fedyushin	University of Edinburgh
Discussion Paper: Plant and Employment Spillovers in the Creative Industries	Max Nathan/Diana Gutierrez-Posada/Tasos Kitsos	University of Birmingham/UCL
Research Report: Mapping the Research and Innovation System in the UK's Creative Industries Drawing on IUK Data	Juan Mateos-Garcia/George Richardson/Alex Bishop	Nesta
Research Report: A Map of Innovate UK Support for Creative Industries	Juan Mateos-Garcia/George Richardson/Alex Bishop	Nesta
Research Report: Mapping Creative Industries in Scotland	Juan Mateos-Garcia/George Richardson/Alex Bishop	Nesta
Discussion Paper: The Impact of Cultural Institutions on Local Creative Industries: Culture Mile and Five UK Benchmarks	Natalia Vartapetova	AEA Consulting
Discussion Paper: Creative Industries and the Preston Model – An Evaluation of Impact.	Philip Whyman/Adrian Wright	University of Central Lancashire
October - December 2020		
Publication Title	Authors	Institutions
Discussion Paper: Creative Radar: Estimating Activities Of UK Creative Industries Using Creative Radar Web And Survey Data	Josh Siepel/Roberto Camerani/Patrizia Casadei/Monica Masucci/Jorge Velez-Ospina	University of Sussex

Research Report: Creative Radar Brighton Report	Josh Siepel/Martha Bloom/Roberto Camerani/Patrizia Casadei/Monica Masucci/Jorge Velez-Ospina	University of Sussex
Discussion Paper: Rewriting the Narrative: Creative Industries and Covid-19 in Northern Ireland	Paul Moore/Frank Lyons/Hyojung Sun	Ulster University
Discussion Paper: Wages and Housing Costs Effects of Creative Industries Activity	Max Nathan/Diana Gutierrez-Posada/Tasos Kitos	University of Birmingham/UCL
Report & Slide Deck: The Future of the Creative Industries - A Trends Analysis	Phillippe Schneider	Nesta/British Council/Goma Ventures Ltd
Policy Reports: The UK Live Music Industry in a post 2019 Era: A Globalised Local Perspective	Patrycja Rozbicka	Aston University
Discussion Paper: Creative Freelancer Business Models and Place-based Growth	Nick Henry	Coventry University
January- March 2021		
Publication Title	Authors	Institutions
Research Report: Creative Radar Glasgow Report	Josh Siepel/Martha Bloom/Roberto Camerani/Patrizia Casadei/Monica Masucci/Jorge Velez-Ospina	University of Sussex

Discussion Paper: Value Capture in the Creative Industries	Roberto Camerani/Monica Masucci/Patrizia Casadei/Jorge Velez-Ospina/Josh Siepel	University of Sussex
Discussion Paper: The Impact of Capital of Culture on the Creative Industries	Neil Lee/Josh Siepel/Oriane Nermond	London School of Economics/University of Sussex

Skills, Talent and Diversity		
Lead: Lesley Giles, Director of Work Advance		
July - September 2020		
Publication Title	Authors	Institutions
Report: Intrinsic Motivation and the Economic Returns of Studying Creative Subjects in Higher Education	Martha Bloom	University of Sussex
Research Report: Sector Skills Monitor for the Creative Industries 2019-20	Lesley Giles/Heather Carey/Mark Spilsbury	Work Advance/Lancaster University
Research Report: Participation, Retention and Progression of those of Different Class Origin in Creative Industries.	Heather Carey/Dave O'Brien/Neil Lee	Work Advance/Edinburgh University/London School of Economics
October - December 2020		
Publication Title	Authors	Institutions
Discussion Paper: Dealmakers in the Creative Industries	Neil Lee/Heather Carey	London School of Economics/Work Advance
Discussion Paper: Film Bang 1976-2020 – Resilience and Sustainability for Freelance Careers in the Screen Industries	Alistair Scott	Edinburgh Napier University
January - March 2021		

Publication Title	Authors	Institutions
Research Report: Sector Skills Monitor 2020-21	Lesley Giles/ Heather Carey/Olivia Gable /Mark Spilsbury/Eliza Easton	Work Advance, The Work Foundation, Lancaster University/Nesta
Policy Briefing: Tackling Class Inequality	Heather Carey/Olivia Gable/Neil Lee/Dave O-Brien	Work Advance, The Work Foundation, Lancaster University/London School of Economics/Edinburgh University
Research Report: Optimising Talent in the Thames Estuary Production Corridor: Industry-Led Skills Solutions	Lesley Giles/ Heather Carey/Olivia Gable/Eric McVittie	Work Advance/The Work Foundation, Lancaster University

Intellectual Property Rights, Business Models, Access to Finance and Content Regulation
Lead: Martin Kretschmer, University of Glasgow

July - September 2020

Publication Title	Authors	Institutions
Discussion Paper: Innovation and Finance in the Creative Industries	Josh Siepel/Giorgio Fazio/Jonathan Sapsed/Salvatore di Novo	University of Sussex
Research Report: Platform Regulation: Mapping an Emerging Regulatory Field	Philip Schlesinger/Martin Kretschmer/Ula Furgal	University of Glasgow

October - December 2020

Publication Title	Authors	Institutions
Data Visualisation: CopyrightEvidence.org Digital Evidence Resource	Martin Kretschmer/Bartolomeo Meletti/Amy Thomas/Pete Bennett	University of Glasgow
Discussion Paper: Evidence Gap Analysis on Mechanisms for Rights Revision	Ula Furgal/Martin Kretschmer	University of Glasgow
Discussion Paper: Working together – Co-ops as a Creative Industry Business Model	Kate Oakley	University of Glasgow

January - March 2021		
Publication Title	Authors	Institutions
Discussion Paper: Platform Regulation	Philip Schlesinger	University of Glasgow

Arts, Culture and Public Service Broadcasting
Lead: Stuart Allan, Cardiff University

July - September 2020

Publication Title	Authors	Institutions
Discussion Paper: Platform Regulation and Public Service Broadcasting	Leighton Andrews	Cardiff University
Research Report: Media Coverage of Public Service Broadcasting during Covid-19	Stuart Allan/Eva Nieto McAvoy	Cardiff University
Research Report and Podcast: Beyond the Early Adopter: Widening the Appeal for Creative Tech. How the Cultural Industries Can 'Normalise' Emerging Technologies for Mainstream Audiences	Jenny Kidd/Eva Nieto McAvoy/Catherine Allen	Cardiff University/Limina Immersive
Research Report: Creative Industries and Soft Power	Eliza Easton/Eva Nieto McAvoy	Nesta/Cardiff University
Research Report: Valuation of Regional Galleries and Theatres	Hasan Bakhshi/John Davies	Nesta/Simetrica/Arts Council England
Research Report: Digital Culture Consumer Tracking During Covid-19 Lockdown	AudienceNet	Nesta/Intellectual Property Office/AudienceNet Ltd
Publication Title	Authors	Institutions
Discussion Paper: Evidence Review on the Value of Public Service Broadcasting	Stuart Allan/Richard Sambrook/Cynthia Carter/Eva Nieto McAvoy	Cardiff University

Research Report: Digital Culture Consumer Tracking post Covid-19 Lockdown	AudienceNet	Nesta/Intellectual Property Office/AudienceNet Ltd
Research Report: Covid-19 Pivot to Digital in the Cultural Sector	Jenny Kidd/Eva Nieto McAvoy	Cardiff University
January - March 2021		
Publications		
Publication Title	Authors	Institutions
Research Report: Towards a Value Proposition of Immersive Experiences in Arts, Culture and Heritage: a Toolkit for the Creative Industries	Jenny Kidd/Eva Nieto McAvoy	Cardiff University

Creative Industries and International Competitiveness**Lead: Giorgio Fazio, Newcastle University****July - September 2020**

Publication Title	Authors	Institutions
Discussion Papers: Reviewing Academic Literature and Data on Creative International Trade and Investment	Giorgio Fazio/Sara Maioli/Jonathan Sapsed/Wessel Vermeulen/Salvatore di Novo	Newcastle University
Discussion Paper: The Internationalisation of Creative Firms	Giorgio Fazio/Salvatore Di Novo, Sara Maioli, Jonathan Sapsed	Newcastle University

October - December 2020

Publication Title	Authors	Institutions
Discussion Paper: Trade Policies and Trade Agreements in the Cultural and Creative Industries	Giorgio Fazio	Newcastle University
Discussion Paper: HE, International Students and Creative Degrees	Wessel Vermeulen/ Giorgio Fazio/Salvatore Di Novo	Newcastle University

January - March 2021		
Publication Title	Authors	Institutions
Discussion Paper: The Internationalisation of Creative Firms and Clusters	Giorgio Fazio/Salvatore Di Novo/Sara Maioli, Jonathan Sapsed	Newcastle University
Discussion Paper: CIs and Trade & Investment Policies: Lessons from Other Countries	Jonathan Sapsed/Claudia Burger/Giorgio Fazio	Newcastle University/Creative Industries Federation